



PlainID Partner Manager B2B Access Management



CHALLENGES
IN B2B ACCESS
MANAGEMENT

Digital transformation is rapidly taking place in B2B engagements (e-commerce, supply management etc.). As a result, businesses are frustrated with the struggle to understand, incorporate, and how to best implement Identity and Access Management (IAM) in that B2B context.

They all share a few main challenges:

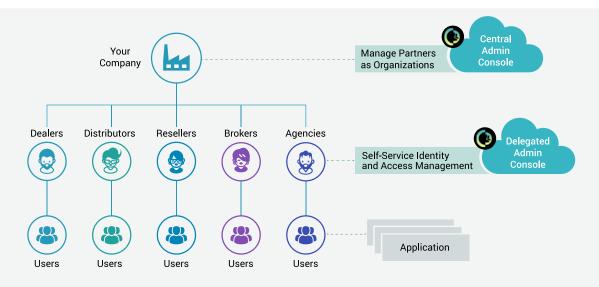
- Onboarding and managing a partners' lifecycle is slow, complicated, and costly
- Poor partner experience and low satisfaction
- IT is overburdened with providing support
- Inability to gain insights on partners' activities

INTRODUCING PLAINID'S PARTNER MANAGER

Partner Manager is a SaaS solution that provides the processes for B2B Access Management to partner portals, applications and digital assets. PlainID's Partner Manager was designed as a B2B Access Management solution, and as such, it is meant to align partners' identities management model to the business model.

Partner Manager lets you manage your partners as organizations (rather than individual users) and delegate administrative capabilities so partners can manage the identities and access lifecycle in a self-service manner

B2B ACCESS
MANAGEMENT
MODEL & PARTNER
MANAGER
CONSOLES



DELEGATED MODEL FOR B2B ACCESS MANAGEMENT

Partner Lifecycle Management

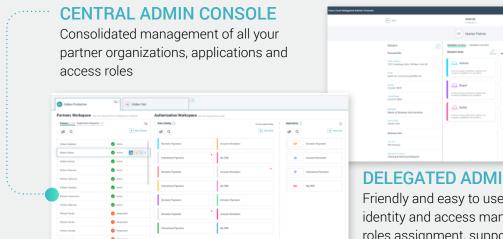


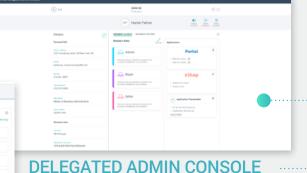


Delegated Identity & Access Management

- Manageable "Partner" entity
- Onboard / suspend / remove a partner
- Limit number of users per partners
- Associate users with one or more partners
- Consolidated management
- Workflows and notifications
- Customize look & feel
- Audit trial and analytics
- Central access role management
- Automated access roles distribution
- Automated birthright access roles assignment

- Invite and onboard new users
- Update user's attributes
- Manage user's access to services and apps
- Provide end user support
- Suspend users
- Remove users





Friendly and easy to use console for self service end-to-end identity and access management - user on-boarding, access roles assignment, support, and user removal

DIGITAL OUTCOME

Accelerate Timeto-Market

Simplify Identity Lifecycle Management

Visibility and

Control



BUSINESS IMPACT

- ✓ Grow revenues by onboarding. new partners faster, introduce more services, and increase partner productivity.
- ✓ Increase profitability by cutting operational costs and administrative overhead.
- ✓ Increase your business velocity while reducing security risks.

