



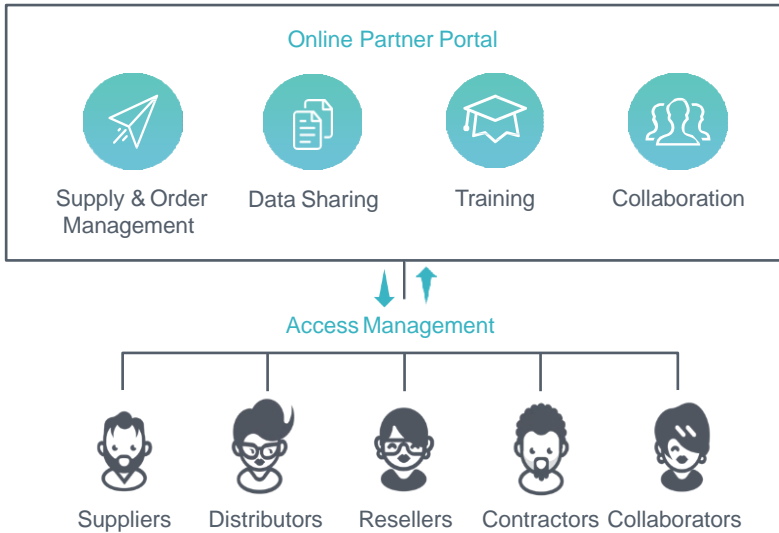
# PlainID Partner Manager

Partner Identity and Access Management



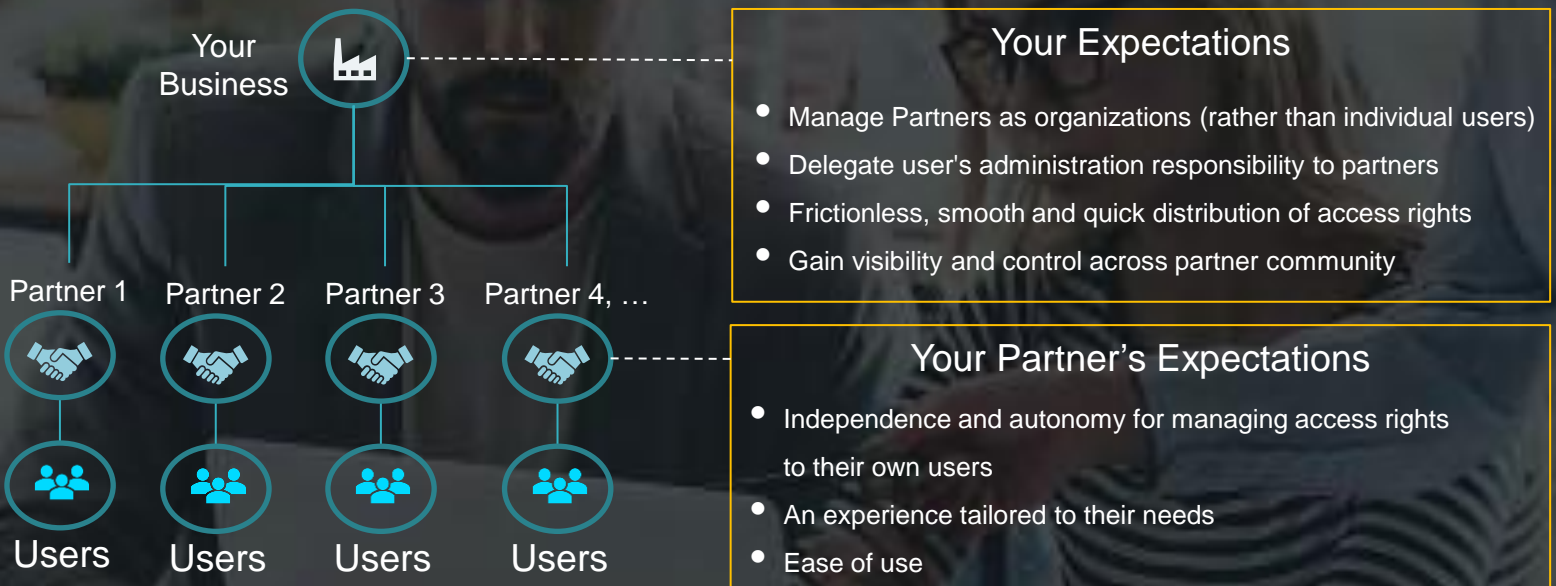
## Digital Business Collaboration

When your business is based on indirect sales and you rely on your partner community to generate revenues, you are only as successful as your partners. To accelerate their business, many companies use a partner portal to digitize their business collaboration. Partners access these portals so they can place orders, get marketing and training materials, and perform many other self-service activities. From a business perspective, these portals are your company's digital revenue engines which makes the ability of your partners to access them the bedrock of your partnership.



## Partner IAM Solution Requirements

The requirements of an IAM solution that is designed to address partners' access management needs to reflect the way you and your partners do business. Any solution should address the expectations of both your partners and your business.



### Your Expectations

- Manage Partners as organizations (rather than individual users)
- Delegate user's administration responsibility to partners
- Frictionless, smooth and quick distribution of access rights
- Gain visibility and control across partner community

### Your Partner's Expectations

- Independence and autonomy for managing access rights to their own users
- An experience tailored to their needs
- Ease of use

"Organizations and their partners alike are looking to spend as little time as possible on access management and as much time as possible on doing business together."

PlainID's Partner Manager was designed specifically for Partner Identity and Access Management, letting you manage your partners as **organizations**. With Partner Manager, admin capabilities are delegated to your partners so they can manage their own users' access to your business portal. This transforms partners' access management from a centralized responsibility model to one of a **shared responsibility**.



#### The Business' Responsibility

- Approve and onboard new partners
- Remove / suspend partners
- Create access roles for partners to manage
- Control and gain visibility to partner access
- Introduce and distribute access to new digital services across the partner ecosystem



#### The Partners' Responsibility

- Invite new users
- Remove / suspend users
- Assign / update access roles for users
- Provide in-house user support (such as reset password)

## A Consolidated, Automated and Self-service solution for Partner Identity and Access Management



### Admin Console

**Consolidated** management platform that offers visibility and control across all your partners and their users.



### Access Role automation

Easily create access roles that optimize business engagement with your partners. Set rules that **automate** roles assignment based on partner profiles.



### Delegated Admin

Give each of your partners the ability to **self-serve** using their own admin console, where they can manage their users' complete access lifecycle.

## Digital Outcome



Accelerate Time-to-Market



Simplify Identity Lifecycle Management



Visibility and Control

## Business Impact

Grow revenues by onboarding new partners faster, introduce more services, and increase partner productivity.

Increase profitability by cutting operational costs and administrative overhead.

Increase your business velocity while reducing security risks.